

Sarah Jamieson

www.linkedin.com/in/sarahjamieson1
(318) 393-9771 • sjamieson@crimson.ua.edu

EDUCATION

Bachelor of Science in Commerce & Business Administration, May 2023

The University of Alabama, Culverhouse College of Business, Tuscaloosa, AL

Major: Finance 2nd Major: Economics

GPA: 3.94/4.0

President's List Spring 2021

COURSE WORK EXPERIENCE

Intro to Accounting: Studied accounting and financial reporting concepts in financial decisions

Operations Management: Learned the concept of planning, organizing, and supervising the creation of products or services

Business Finance: Established framework for making financing, investing, and dividend decisions

WORK EXPERIENCE

Real Estate Internship *Templeton Real Estate Group*, Dallas, TX

Agent Intern, Summer 2021

- Led a marketing project that increased agents social media engagement by 48% over 2 months
- Conducted analytical research on properties with recently sold properties to provide optimal market prices

Assistant Manager *Stella Boutique*, Tuscaloosa, AL

E-Commerce and Finance, December 2020- May 2021

E-Commerce

- Utilize UX/UI design to create and manage the website
- Created engaging website content to increase turnover rate to over 50%
- Assisted with recruiting new brands to collaborate with to increase sales and efficiency

Sales

- Processed over \$8000 weekly sales leading to a 160% revenue increase in a span of 3 months
- Led a team to create special events to help increase sales by over \$1000 on a weekday
- Provided a personalized experience for customers leading to a 80% overall average conversion rate

Finance

- Led the operations team with a pricing strategy to increase profit margins
- Tracked and managed monthly payables and controlled the company's QuickBooks account
- Reported weekly and monthly sell-through analytics in order to meet the customers needs

Economic Analyst Internship *Laffer Associates*, Nashville, TN

Economic Researcher, Summer 2020

- Worked with a team to perform weekly economic reports
- Created spreadsheets including data for GDP, Covid-19, and state/federal taxes
- Helped Dr. Laffer set up for interviews with Steve Forbes, Larry Kudlow, and news stations

LEADERSHIP

Young America's Foundation, *University of Alabama*, Tuscaloosa, AL

Social Media Director, April 2021-current

- Formulate high-quality graphics and visual content on social media platforms
- Conduct a social media plan to increase presence on campus

ACTIVITIES & HONORS

Member: Alpha Phi Sorority, Young America's Foundation, FATE

Honors: National Honors Society, Priscilla Fowler Peer Choice Award

SKILLS & QUALIFICATIONS

Expert in Adobe Premiere, Lightroom, Photoshop; Experience using Bloomberg Terminal; Expert in Microsoft Excel