

LILLY BETH GLENN

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EDUCATION

Bachelor of Science in Commerce and Business Administration, May 2023

The University of Alabama, Culverhouse College of Business, Tuscaloosa, AL

Majors: Economics & Finance

Minor: Real Estate

GPA: 3.98/4.0

University Honors College, President's List, Dean's List

RELEVANT PROJECT WORK

Formal Business Proposal, GBA 300, Spring 2021

Class Project, The University of Alabama, Tuscaloosa, AL

- Researched global markets to determine profitability and marketability to recommend a new product to investors
- Strengthened public speaking skills by presenting material to peers in a business environment
- Collaborated with 5 team members to compose final report and recommendations utilizing Excel, PowerPoint, and graphic design skills

WORK EXPERIENCE

Food and Beverage Team, Summer 2020

Country Club of Charleston, Charleston, SC

- Provided exceptional, friendly, and fast service safely while skillfully anticipating members' needs
- Trained in serving and food running

Counselor, Summer 2018 – 2020

YMCA Camp Cheerio, Roaring Gap, NC

- Facilitated activities in athletics, arts and sciences to over 350 campers while living with 12 campers
- Collaborated with peers daily to create a meaningful and safe camper experience

INTERNSHIP

Marketing Campaign Manager, Fall 2020

Intracoastal Realty, Ocean Isle Beach, NC

- Generated social media and advertising campaigns to facilitate local buying and selling interest
- Strategized engagement of potential buyers through social media posts and newsletters

LEADERSHIP EXPERIENCE

Assistant Director of Sigma Rho Chis, Fall 2020 - Present

Alabama Panhellenic Association, The University of Alabama, Tuscaloosa, AL

- Engage and oversee all aspects of sorority life as a member of the APA executive council
- Interview, select and train over 250 Panhellenic sorority members to be recruitment mentors

Junior Delegate, 2020

Kappa Kappa Gamma, Gamma Pi Chapter

- Served as liaison between Gamma Pi chapter and Alabama Panhellenic Association
- Led Gamma Pi chapter in community outreach events such as Homecoming and local philanthropy

COMMUNITY INVOLVEMENT

Tutor, Culverhouse LIFT

Volunteer, Reading is Fundamental

Mentor, Big Brothers Big Sisters of West Alabama

COMPUTER SKILLS

Proficient in Microsoft Office Suite