

Fuller Weston

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EDUCATION

Bachelor Science in Commerce and Business Administration, May 2025

The University of Alabama, Culverhouse College of Business, Tuscaloosa, Alabama

Majors: Finance, Marketing

Minor: Natural Resources Management

GPA: 3.4/4.0

Dean's List

**RELEVANT
COURSEWORK**

Statistics (ST 260), Accounting (AC 210), Marketing (MKT 300), Management of Information Systems (MIS 200), Management (MGT 300), General Business Admissions (GBA 300), Principles of Macroeconomics (EC 111), Calculus & Applications (MATH 121), Principles of Microeconomics (EC 110), Precalculus Algebra (MATH 112)

PROJECT WORK

Business Plan: (MGT 300), Aug 2022 - Dec 2022

Group Project, The University of Alabama, Tuscaloosa, Alabama

- Constructed a business plan for a local campus food truck with a budget of \$216,000
- Identified individual roles and strengths of each member in the development of the business plan
- Researched the industry analysis and capital needs of the business for the next fiscal year
- Collaborated with a team of 6 to develop financial statements, estimated profits and expenses, marketing and advertising strategy, operations description, staffing, and milestones; personally organizing the industry analysis and capital needs

Applied Project: (GBA 300), Oct 2022 - Nov 2022

Group Presentation, The University of Alabama, Tuscaloosa, Alabama

- Created a company plan to expand internationally
- Studied current economic trends in the foreign country, Chile
- Organized 6 person presentation describing how to properly add a location in a foreign country

Business Case Element: (GBA 146), Oct 2021 - Nov 2021

Group Presentation, The University of Alabama, Tuscaloosa, Alabama

- Managed a proper layout with a variety of displays for PepsiCo products in a store with a team of 4 in order to strategically display all products for consumers without all products in one place
- Organized presentations for each of 4 team members to appropriately present our study

WORK EXPERIENCE

Banks Construction Company, Charleston, South Carolina

Internship, Jun 2023 - Aug 2023

- Grading-
- Quality Control-
- Plant Mechanic-
- Paving-
- People Group/Marketing Team/Content Creator-

JD High Country Outfitters, Jackson, Wyoming

Sales Associate, Jun 2022 - Jul 2022

- Analyzed main floor customer services overseeing 5 separate departments
- Directed main floor customer services and sales 4 days a week for 10 hours each day
- Led package and product receiving and stocking
- Maintained proper store organization and preparations before opening and after closing times

**LEADERSHIP
EXPERIENCE**

General Business Admissions: Peer Leader, Tuscaloosa, Alabama

Teacher Assistant, Aug 2022 - Present

- Managed grading and sending emails of weekly recap, reminders, and bonus opportunities
- Assist a class of 18 students 1 day a week for 1 hour in general business operations in preparation for future careers

CAMPUS INVOLVEMENT

Delta Kappa Epsilon

Capstone Startup Association

Capstone Men In Business

University of Alabama Fly Fishing Club
Reformed University Fellowship (RUF)- served on Servant Team from Fall 2023-

SKILLS

MicroSoft Office Suite- MS Teams, Excel, Powerpoint, Word, Outlook, OneDrive
Communication Skills, Networking, Diligence

VOLUNTEER SERVICE

True Vine Foundation