

# Ava Cunningham

linkedin.com/in/ava-cunningham  
ajcunningham4@crimson.ua.edu | 708.557.3161

## EDUCATION

**Bachelor of Science in Commerce and Business Administration**, May 2026

The University of Alabama, Culverhouse College of Business, Tuscaloosa, AL

Major: Marketing      Minor: Real Estate

GPA: 3.95

Dean's List, Phi Eta Sigma Honor Society

## PROJECT WORK

**Greek House**, Spring 2023

*Intern Project*, The University of Alabama, Tuscaloosa, AL

- Collaborated with designers to create a custom product for Greek House store
- Marketed this project in order to generate revenue
- Successfully sold product on online store

## WORK EXPERIENCE

**Avalon Apparel**, Tuscaloosa, AL

*Fashion Marketing Intern*, January 2023 - Present

- Recognize and analyze current fashion trends
- Participate on fashion board
- Create monthly inspiration boards

**Greek House**, Tuscaloosa, AL

*Sales and Marketing Intern*, December 2022 - Present

- Works to build relationships with customers building potential for additional sales
- Offers each customer personal service to boost sales and satisfaction
- Collaborates with team members to help expand marketing channels

**Nabuki**, Hinsdale, IL

*Hostess*, February 2021 - October 2021

- Employed natural leadership skills and organizational strategies focused on business needs
- Demonstrated adaptability and teamwork in assisting as needed throughout restaurant
- Cultivated positive guest relations by managing special requests

## LEADERSHIP

**Hinsdale Humane Society**, Hinsdale, IL

*Junior Board Member*, July 2018 - August 2021

- Developed innovative marketing strategies to facilitate shelter expansion
- Created many unique events raising thousands of dollars for shelter

## ACTIVITIES

Alpha Phi, October 2022 - Present

UA Walking Club, August 2022 - Present

UA Paws, March 2023 - Present

## SKILLS

Working knowledge of Word, Excel, and PowerPoint

## COMMUNITY INVOLVEMENT

Feed My Starving Children

Hinsdale Humane Society

Tuscaloosa Metro Animal Shelter

## References

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### **PATRICK KING**

**Advisor,** *Lyons Township High School*

708.579.6510 Ext. 6516    pking@lths.net

### **SEAN HERNANDEZ**

**Manager,** *Nabuki*

331.645.3488    seanhernandez71@outlook.com

### **MATT WARRINER**

**Manager,** *Greek House*

804.837.8515    matt@greekhouse.org