

Maggie Stem



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Summary

- Sophomore studying Marketing at the University of Alabama with plans to graduate in 2025 with a Bachelor of Science in Commerce and Business Administration
- Creative and motivated marketing student with experience in conducting marketing research and developing content
- Offers knowledge of marketing strategy, attention to detail, and extraordinary communication skills
- Presently looking for a summer internship with a forward-moving company.

Experience



Staff Writer

Wright Media, LLC.

Jun 2021 - Aug 2021 (3 months)

- Researched industry-related topics
- Wrote content according to a brief
- Kept up with current events
- Wrote clear marketing copy to promote products, services, and opportunities



Shadow Experience

Greenbriar Animal Hospital

Feb 2020 - Mar 2020 (2 months)

- Shadowed Dr. Brom
- Learned how an animal clinic functions by discovering the various care provider roles, the types of animal services offered, and relationships with clients
- Observed checkups, treatments, and minor surgeries

Education



Culverhouse College of Business

Bachelor of Science in Commerce and Business Administration, Marketing

Aug 2021 - May 2025



Donoho School

High School Diploma

Aug 2019 - May 2021



Union Pines High School

Aug 2017 - May 2019

Licenses & Certifications



Driver's License

Skills

Organization Skills • Digital Marketing • Web Content Writing • Research and Writing • Observation • Marketing • Academic Achievement

Honors & Awards



UA Recognition Scholarship - University of Alabama

Apr 2021

Awarded in recognition of academic excellence