Alexandria Morrell

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EDUCATION

Bachelor of Science in Commerce and Business Administration, May 2025

The University of Alabama, Culverhouse College of Business, Tuscaloosa, AL

Major: Finance & Economics Minor: Real Estate

GPA: 4.0/4.0

President's List & University Honors College

COURSE WORK EXPERIENCE

Honors Intro to Accounting: Studied accounting and financial reporting concepts in financial decisions (Fall 2022)

Principles of Mircoeconomics: Introduction to microeconomics analysis concentrating on consumer behavior and competitive markets (Fall 2021)

Principles of Macroeconomics: Introduction to macroeconomics analysis regarding national income, employment and international trade development (Spring 2022)

Management and Inforamtion Systems: Learned business process coordination and decision making through use of information technology with emphasis in global markets (Spring 2022)

PROJECT EXPERIENCE

General Business Case Study (GBA 146), Fall 2021

Pepsico Case Study, The University of Alabama, Tuscaloosa, AL

- Researched a company's products and sales equipment to determine profitability and marketability
- Collaborated with four team members to compose final report and recommendations utilizing Excel and PowerPoint

WORK EXPERIENCE

Tuscaloosa Nails and Spa, Tuscaloosa, AL

Receptionist, August 2022 – Present

- Greet customers and maintain schedules and appointments
- Handle the finances and total the cash and credit transactions each day

Islands Restaurant, Anaheim Hills, CA

Hostess, May 2022 - August 2022

- Greeted and sat guests while managing the seating flow of the restaurant
- Performed opening and closing tasks and kept restaurant clean

LEADERSHIP

Philanthropy Committee Zeta Tau Alpha, Tuscaloosa, AL

Team member, September 2021 - Present

- Helped facilitate multiple philanthropic events supporting breast cancer education for the entire sorority and university's campus to attend
- Provided recommendations on new ways to raise awareness and find donations for the national foundation
- Supported essential week-to-week functions

ACTIVITIES, SERVICE, HONORS

Member: Zeta Tau Alpha, Honors College, Culverhouse LIFT program, Culverhouse Real Estate Society

Service: Breast Cancer Education and Awareness, Student's Tide Against Suicide, UA Dance Marathon, Second Harvest Food Bank, CHOC Children's Hospital, Boys Hope Girls Hope, HERO for Kids

Honors: Lambda Sigma Honors Society, President's List both semesters, UA Presidential Scholarship (2021-2025)

SKILLS & QUALIFICATIONS

Proficient in: Microsoft Word, Microsoft Publisher, Microsoft Powerpoint, Google Suite, and Zoom

Sufficient in: Microsoft Excel and Microsoft Teams