

EDUCATION

Bachelor of Science in Commerce and Business Administration, May 2023

The University of Alabama, Tuscaloosa, AL

Major: Marketing **Minor:** Real Estate

GPA: 4.0/4.0

WORK EXPERIENCE

Mercedes-Benz U.S. International, Vance, AL

Organizational Development Co-Op, May 2022-Present

- Design schedule for maintenance training program
- Assess status of high school student program and offer improvement suggestions to management
- Edit photos for promotional use
- Meet with third party companies to market student programs

Purchasing Co-Op, May 2021-December 2021

- Reviewed purchasing orders for mathematical errors
- Worked cross-functionally with Logistics, Communications, Legal, and Supply Chain departments
- Designed a webpage for prospective suppliers
- Attended Southern Automotive Conference

Recruiting and Compensation Co-Op, January 2021-May 2021

- Screened, interviewed, and evaluated prospective job candidates
- Worked cross-functionally with Communications and Legal departments
- Edited promotional videos for Battery Plant using Final Cut Pro
- Facilitated employee onboarding process

University of Alabama Engineering and Career Development Center, Tuscaloosa, AL

Social Media Manager, June 2022-present

- Design and schedule Instagram and Facebook posts using Canva and Hootsuite
- Meet with ECDC team periodically to track progress

Newborn Caulk Guns, Laurel, MD

Intern, Summer 2019

- Helped grow Newborn's social media presence, contributing to an increase in customer engagement
- Actively performed market research for potential customers and completed sales calls to generate business
- Facilitated the design of labels for various models of caulking guns using Adobe PhotoShop

LEADERSHIP

Tune In A Cappella

Member, September 2019 – May 2021, *Music Director*, May 2021-Present

- Plan and conduct auditions
- Lead a series of vocal warmups
- Teach repertoire for group and prepare for performances

Reformed University Fellowship

Servant Leadership Team, August 2020-Present; *Social Media Team Co-Lead*, June 2022-Present

- Design social media promotional material
- Meet biweekly to discuss opportunities for growth within RUF
- Suggest improvements to better serve students, campus, and Tuscaloosa as a whole

SKILLS & QUALIFICATIONS

Microsoft Office Suite (Word, Excel, Powerpoint), Google Suite (Docs, Sheets, Slides), Adobe Lightroom, Canva, Hootsuite