

Danielle Ahlstrom

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EDUCATION

Bachelor of Science in Commerce and Business Administration

The University of Alabama, Culverhouse College of Business, Tuscaloosa, AL

Major: Marketing

Minor: Real Estate

GPA: 3.66/4.0

RELEVANT WORK EXPERIENCE

Brand Ambassador, December 2020 – Present

American Eagle Outfitters, Tuscaloosa, AL and Florence, AL

- Resolved customer issues and communicated customer requests to management
- Maintained awareness of promotions
- Contributed to creating new marketing strategies
- Created a comfortable environment for customers
- Educated myself on current product
- Collaborated to ensure the retail space is orderly
- Operated registers with an efficient and focused attitude

Sales Associate, September 2021 – Present

Pants Store, Tuscaloosa, AL

- Provided an inviting environment for guests
- Facilitated transfers between various locations
- Organized product in a formal manner
- Created new marketing and advertising strategies
- Aided guests in purchasing the best products for them

HONORS AND ACTIVITIES

- Phi Eta Sigma Honor Society
- Alpha Lambda Delta Honor Society
- Chi Omega Nu Beta Sorority

VOLUNTEER SERVICE

- Dance Marathon: Student-run organization that fundraises money for Children's Miracle Network Hospitals through various events

CERTIFICATES AND SKILLS

- Microsoft Office
- DEI Certified