River Region Real Estate & Economic Trends Forum
Survey Sponsorship Opportunities
Thursday, November 12th

About the Survey: ACRE stakeholders desire to be better informed before things happen and to understand consumer opinion in the Montgomery MSA and how it's driving home-buying decisions. To that end, "Identifying & Understanding Submarket Movements in the Montgomery MSA" will answer the following questions:

- How many people are planning to purchase a home within the next year?
- What percentage of those people plan to buy in market vs. out of market?
- What areas are likely to grow and what areas are likely to shrink?
- How will the economic impact of the Coronavirus affect this real estate market?
- What is the economic impact of the Coronavirus on Central Alabama?

General Sponsor, Survey – $750

- Company recognized as a sponsor during the session's opening remarks
- Company name and logo included on all survey collateral
- Three complementary forum tickets (open seating)
- Private post-survey Q&A video call with Cygnal President Tom Broughton
- Chosen question added to ACRE's survey on identifying and understanding submarket movements in the Montgomery MSA
- Opportunity to host an exhibit table during the forum (at your request)

Only ten sponsorships will be available at this level

About ACRE: The Alabama Center for Real Estate is housed within the University of Alabama's Culverhouse College of Business. ACRE is organized to provide national thought leadership and relevant resources in the areas of research, education, and networking that enhance Alabama's real estate industry. The heart of ACRE is advancing relationships by providing servant leadership with a passionate, adaptable, and humble spirit.

About Cygnal: Cygnal is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling and peer-to-peer text collection. Cygnal was recently named the #1 private pollster and the #2 pollster overall by Nate Silver's *FiveThirtyEight*, as well as the #1 most accurate polling and research firm in the country for 2018 by *The New York Times*. Its team members have worked in 46 states on more than 1,100 corporate, public affairs, and political campaigns.