Opportunity Zones in Baldwin County

Opportunity Zones - An Overview

**Background**

- The Opportunity Zones tax incentive was established by Congress in the 2017 Tax Cut and Jobs Act.

- The program provides an Innovative approach to spur long-term private sector investments in low-income urban and rural communities nationwide. This economic development initiative is based on the bipartisan [Investing in Opportunities Act](#).

- It offers a frictionless way to **reinvest capital gains** into distressed communities through Opportunity Funds, in exchange for a graduated series of incentives tied to long-term holdings.

- This program is the first new national community investment program in over 15 years, and has the potential to be the largest economic development program in the U.S.
The following census tracts were identified by Governor Kay Ivey as Opportunity Zones in Baldwin County:

| 01003010200 | 01003010500 | 01003011501 |
| 01003010400 | 01003010600 | 01003011502 |

**Census Tract 01003010200** (Note: 102 on map below)
Area: Hwy 31 between Perdido and Bay Minette
Total Population: 2,902 (1.68%)
Total Housing Units: 1,269 (22.14%)
Median Age: 38.3
More Data: [http://www.usboundary.com/Areas/Census%20Tract/Alabama/Baldwin%20County/Census%20Tract%20102/431880](http://www.usboundary.com/Areas/Census%20Tract/Alabama/Baldwin%20County/Census%20Tract%20102/431880)
Census Tract 01003010400 (Note: 104 on map below)
Area: Parts of Bay Minette, Pine Grove, Stapleton, All of Gateswood
Total Population: 4,736 (6.40%)
Total Housing Units: 1,959 (11.31%)
Median Age: 39.5
More Data:
http://www.usboundary.com/Areas/Census%20Tract/Alabama/Baldwin%20County/Census%20Tract%20104/431878
Census Tract 01003010500 (Note: 105 on map below)
Area: Bay Minette
Total Population: 4,815 (5.18%)
Total Housing Units: 1,977 (5.78%)
Median Age: 40
More Data:
http://www.usboundary.com/Areas/Census%20Tract/Alabama/Baldwin%20County/Census%20Tract%20105/431877
Census Tract 01003010600  (Note: 106 on map below)
Area: Coastal Alabama Community College
Total Population: 3,325 (-10.28%)
Total Housing Units: 1,375 (0.07%)
Median Age: 32
More Data:
http://www.usboundary.com/Areas/Census%20Tract/Alabama/Baldwin%20County/Census%20Tract%20106/431876
Census Tract 01003011501  (Note: 115.01 on map below)
Area: Foley, north of HWY 98 and east of Foley Beach Express
Total Population: 5,316 (27.73%)
Total Housing Units: 2,519 (37.28%)
Median Age: 46.1
More Data:
http://www.usboundary.com/Areas/Census%20Tract/Alabama/Baldwin%20County/Census%20Tract%20115.01/431837
**Census Tract 01003011502** (Note: 115.02 on map below)

Area: Foley, south of Hwy 98
Total Population: 10,534 (75.68%)
Total Housing Units: 5,201 (83.26%)
Median Age: 38.4

More Data: [http://www.usboundary.com/Areas/Census%20Tract/Alabama/Baldwin%20County/Census%20Tract%20115.02/431838](http://www.usboundary.com/Areas/Census%20Tract/Alabama/Baldwin%20County/Census%20Tract%20115.02/431838)
Why Now?

- More than half of America’s most economically distressed communities contained both fewer jobs and businesses in 2015 than they did in 2000.

- New business formation is near a record low. The average distressed community saw a 6 percent decline in local businesses during the prime years of the national economic recovery.

- The U.S. economy is increasingly dependent on a handful of places for growth. Five metro areas produced as many new businesses as the rest of the country combined from 2010 – 2014. (Economic Innovation Group)

“Too many American communities have been left behind by widening geographic disparities and increasingly uneven economic growth. We come from different parties and regions, but share the common conviction that all Americans should have access to economic opportunity regardless of their zip code.”

Joint Statement from Senator Scott, Senator Booker, Congressman Tiberi, and Congressman Kind, February 2, 2017